



BIO
PROCESSING
NEWS



Media Kit 2025

The online
news platform for
producers, end-users
and suppliers in the
(bio)pharmaceutical
and bioprocessing
industries

Bioprocessing News is published by

 **ALEA PUBLISHERS**

Bioprocessing News

Bioprocessing News is the online platform for suppliers in the biopharmaceutical and bioprocessing industries, providing extensive exposure to a relevant, global audience of professionals.

Bioprocessing News is a leading English-language website focused on the biopharmaceutical and bioprocessing industries. It covers news and insights related to bioprocessing, single-use technologies/products, biotechnology, and (bio)pharmaceutical manufacturing. The platform is a key partner for major trade shows like Single-Use Event and Lab Technology.

Key Definitions

Biopharma: A sector of the pharmaceutical industry involved in the production, manufacturing, or extraction of therapies using biological organisms, such as human or animal cells, fungi, or microbes. Biopharmaceutical drugs emerge from biotechnological research methods.

Bioprocessing: A process that uses living cells or their components (e.g., bacteria, enzymes, chloroplasts) to produce desired products.

Special Discounts Exhibitors Single-Use Event / Lab Technology

Exhibitors at the Lab Technology receive a 50% introductory discount on the rates when registered by February 1st (for 2025).

Exhibitors at the Single-Use Event receive a 50% introductory discount on the rates when registered by April 1st (for 2025).

Target Audience

Bioprocessing News reaches over 8,000 professionals in (bio)pharma, bioprocessing, biotechnology, and single-use technology fields. Subscribers are primarily decision-makers, these are (bioprocess) engineers, bioprocess technologists, biotechnologists and (bio)pharmaceutical researchers working in these sectors.

Newsletter

Bioprocessing News sends a biweekly newsletter to its registered subscribers

Media Offerings & Rates

Website Content	
Article / Advertorial (up to 350 words)	€350
Article / Advertorial (up to 1500 words)	€650

Website Banner Ads	
Rectangle Banner (336 x 280 / 300 x 250 (mobiel) px.)	€500/month
Leaderhead Banner (728 x 90 / 320 x 50 (mobiel) px.)	€750/month

Webinars, Podcasts and Video	
Webinar Announcement (website/newsletter)	€350
Webinar Organization	€5000
Podcast Production	€1000
Video Production (from)	€5000
Video Sharing	€650

Newsletter content	
Article / Advertorial: headline 40 characters (incl. spaces) / text 60 words / 1 image / landing page	€350

Newsletter Banner Ads	
Banner (728 x 90 px.)	€550 per newsletter

All amounts stated are in euros, excluding VAT

Specifications banners	Website	Newsletter
File type	jpg, gif, animated gif	jpg
Color mode	RGB	RGB
Resolution	72 dpi	72 dpi
Maximum size	99 kb	99 kb
Landing page	provide web address	provide web address